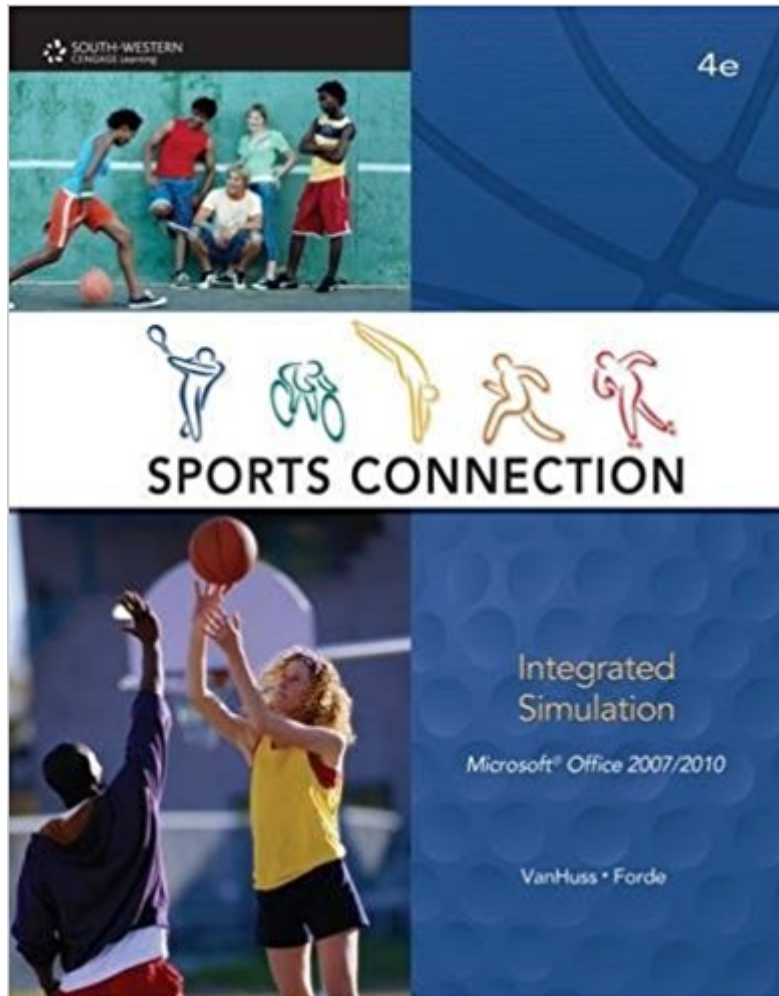




The book was found

The Sports Connection: Integrated Simulation (Business Presentation)



Synopsis

Go beyond the basics of computer applications with SPORTS CONNECTION, INTEGRATED SIMULATION 4e. This unique text offers the techniques you need to master essential applications such as word processing, desktop publishing, spreadsheets, database, and electronic presentations. This production simulation gives you ample opportunity to apply your own creativity in problem solving and decision-making.

Book Information

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Customer Reviews

1. Project 1: Sports Connection Identity. 2. Project 2: Finances. 3. Project 3: Community Foundation Relationship. 4. Project 4: Information Management. 5. Project 5: Grand Opening. 6. Project 6: Marketing and Promotion. 7. Project 7: Database Management. 8. Project 8: Program Management. 9. Project 9: Program Connectivity.

Susie H. VanHuss, Ph.D., received her B.S. degree from the University of Southwestern Louisiana and her MBA and Ph.D. degrees from Indiana University. Her teaching specialties include business communications, administrative systems, and personnel management. She has authored numerous best-selling textbooks in communications, keyboarding and word processing, and office technology. In addition, Dr. VanHuss has written numerous journal articles and has served on the editorial review boards of several leading business education journals. Dr. Connie M. Forde is a full professor

and head of the Department of Instructional Systems and Workforce Development at Mississippi State University, where she leads undergraduate programs in information technology services, business technology teacher education, and industrial technology, as well as graduate programs in instructional technology. Dr. Forde also continues to advise doctoral students on their dissertation research. Prior to her tenure at Mississippi State University, she was a business teacher at both the community college and secondary levels. She earned her B.S. and M.Ed. degrees in business education from the University of Southern Mississippi and her Ph.D. in higher education from the University of Mississippi. Dr. Forde serves as coauthor of the COLLEGE KEYBOARDING series and a variety of word processing and integrated applications textbooks and simulations. She is a recognized contributor to the professional literature and a speaker at state, regional, and national conferences. Additionally, she has served as president of the National Business Education Association, Southern Business Education Association, and National Council of Pi Omega Pi, and chair of the Foundation for the Future of Business Education.

I found this book just doesn't explain how or why one should do the exercises. I believe most students need more explanation as they go along through exercises. On the upside, the book is visually appealing and not terribly expensive.

I loved this book helped me alot in my office administration class. Of what i am going to be accomplishing in real life when i go to work for my major.

Oh I loved the books and they were the perfect for the class I had. The price was a lot cheaper

Very good book, real life scenarios with easy to follow directions and tips. Got it for class and it's been one of my most rewarding classes

I was surprised that it came so quickly and in great condition and it's beautiful! I would definitely recommend this item to others.

Extremely vague

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